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Media release

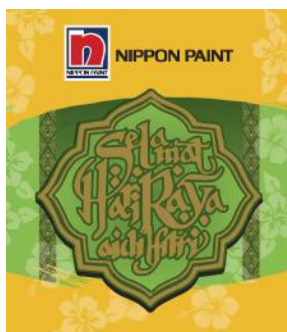
NIPPON PAINT CELEBRATES HARI RAYA AIDILFITRI

Singapore, 24 August 2007 – This Hari Raya Aidilfitri, Nippon Paint, the leading paint brand in Singapore, gives you more reason to invite friends and family over to visit. From 24 August to 13 October 2007, receive S\$100 off professional painting services. Beautifying your home will be effortless. Just sit back and let the professionals do the work.

Choose from two special packages – the Classic package allows customers to choose from the Vinilex and Vinyl Silk ranges of paint, while the Supreme package offers premium paints from Nippon Paint's Odour-less, Medifresh, Soft Matt and EasyWash ranges. With accredited Nippon Paint painters, you can be assured of only the best quality workmanship at an affordable price.

For those who are really out to impress their guests, Nippon Paint and interior design firm Max's Image are giving away vouchers worth S\$200 (terms and conditions apply). These vouchers are redeemable at Max's Image for interior design services and can be found in Nippon Paint's Hari Raya brochures. The brochures will be available in limited quantities at all Nippon Paint merchants and will also be distributed by hand at the Geylang Serai Malay Village, Tanjong Katong Complex and Joo Chiat Complex over 2 weekends (14 Sept - 16 Sept and 21 Sept - 23 Sept). A copy of the brochure is also available in the form of an insert in the 15th September issue of Berita Harian.

Simply cut out the voucher and present it at Max's Image to enjoy the discounts.



This year, in addition to the promotions, Nippon Paint is going all out to add to the festive cheer. "Hari Raya has always been one of the most popular times of the year for painting, but it's also a very significant time for our Muslim customers and Nippon Paint would like to share in the celebrations by giving away green packets and decorating our stores to enhance the festive mood," said Karen Ng, Assistant Marketing Manager, Nippon Paint.

The green packets will be given out with each purchase of any Nippon Paint product, while *ketupat* hanging mobiles will adorn the Nippon Paint stores at all Homefix and Selfix outlets.

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For more details on the above promotions and a list of Nippon Paint merchants, please visit www.nipponpaint.com.sg or call 6265 5355.

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About Nippon Paint (Singapore)

Nippon Paint (Singapore) Co Pte Ltd is an affiliate of Nippon Paint Japan - one of the most established pioneers in the paint industry with more than 120 years of experience in paint technology. Established in 1962, Nippon Paint is now a leading paint manufacturer in Singapore.

Combining research and development with in-depth local market understanding, we provide end-to-end solutions for virtually all kinds of painting needs - from home furnishings, high-rise buildings, factories to numerous industrial applications.

Guided by our core values of integrity, resourcefulness and drive to achieve excellence in everything we do, we have and will continue to deliver innovative products and services to protect and beautify our surroundings.