

CHENNAI CORPORATE GOLF CHALLENGE 2009 TEES OFF ON JUNE 20

~ Rotary Club of Madras and Nippon Paint join hands for the second edition of the Golf tourney ~

Chennai, June 11, 2009: The Rotary Club of Madras and Nippon Paint (India) Pvt. Ltd. today announced that the second edition of the Chennai Corporate Golf Challenge will be held on Saturday, June 20, 2009 at the TNGF (Tamil Nadu Golf Federation) Golf Course in the city.

The first edition held in March 2008 saw 120 golfers taking part and 83 companies being represented. This annual event was conceived to be both a competitive test of golfing skill as well as a fund raiser for a host of activities supported by the Rotary Club of Madras.

Speaking on the occasion, xxx (name), xxx (designation), The Rotary Club of Madras said, *"Chennai Corporate Golf Challenge 2009 is open to all, and is solely for Chennai based organizations and players. We expect it to become the principal event for Companies in the city as we gradually build up the event. It enables many companies to showcase their products, names and identity to a very powerful audience. It also enables participants to feel some degree of satisfaction as they are helping to support worthwhile causes in the city."*

With the resounding success and the tremendous response it saw last year, it was decided to continue this event and make it an annual feature.

This year, as of today a total of xxx entries have been received...xxx from teams and xxx from individuals.

Speaking on the occasion, **Mr. Ramakanth Akula, Vice President - Decoratives, Nippon Paint (India) Pvt. Ltd.** said, *"Today, golf has undoubtedly become the preferred medium of the corporates for building better relationships with some of their most valued clients and suppliers, as well as to give their own executives a welcome break from the drudgery of boardroom meetings and daily work. We are confident that the Chennai Corporate Golf Challenge will promote synergy for corporates with business colleagues and clients alike. Beyond practicing their putts on cabin carpets, the corporate*

honchos will get a chance to swing into real-time action. We are happy to be partnering with the Rotary Club of Madras for this golf tournament, more so on account of the fact that the proceeds from the event and the auction would be employed for a good cause."

The star attraction at the Chennai Corporate Golf Challenge 2009 would be Jyoti Randhawa, India's ace golfer who turned professional at the age of 22, and who is a regular at the Asian and European tour circuits. While the tournament is a personal challenge for participants, Rotary Club is organizing the event as a fund raiser. Randhawa has donated a number of his golf memorabilia to the club, and an auction of the same will be held at Taj Mount on June 19. Proceeds from the event and the auction would go to fund Rotary Club's proposed community college and medical centre at Gummidipoondi where the club owns 35 acres of land.

The Corporate Golf Challenge 2009 will kick start with a workshop by Randhwa. The most vied prize is *The Tablets Rolling Trophy* for the best team. The other prizes include individual prizes for women in the category 0-12 & 13-24 handicap group. There are also prizes for runner ups also.

The hospitality partner for the event is Taj Mount Road which will host the pre-event dinner and raffle draw, for which the proceeds will be given to charity. The other sponsors also include Satyam Cinemas, Red Bull, Redington etc.

-----Rotary Club boiler plate to be included -----

About Nippon Paint

Nippon Paint was founded in Japan in 1881. Since its establishment the Nippon Paint group has been a leading player in the paints and coatings Industry in the world with a group turnover of over 4.5 Billion US dollars.

Nippon Paint successfully entered South India in 2006 and has garnered a sizeable share of emulsion paint market. The company is a pioneer in setting up exclusive stores for paints in the Indian market. These exclusive stores elevate the shopping experience of consumers by offering a wide range of services/solutions apart from selling world class paints. They provide touch & feel experience, color scheming service and application support. Consumers can preview the colors through 'Nippon Color Visualiser software' before they actually paint their homes. Products from the group's international range like

'Weather Bond', 'Odorless All in one', 'Acrylic Emulsion'; 'Nippon Roof Coating' is introduced to Indian market successfully. The company will continue to launch more products and expand horizons in all markets of India in a phased manner.

For further details, please contact

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