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NIPPON PAINT INTRODUCES NON-STICK WALLS

New product enhanced with Teflon™ makes walls incredibly easy to clean

21 September, 2007, Singapore – Introducing another new paint product from Nippon Paint – Easy Wash enhanced with Teflon™ surface protector. Set to hit the shops today, this new premium paint makes use of the well-known non-stick properties of Teflon to help your walls stay clean. Teflon™ technology has long been used in cooking utensils to provide non-stick cooking surfaces; now this technology can be applied to interior walls for ultimate washability and resistance to common household stains!

Nippon Paint Easy Wash with Teflon™ surface protector is a premium acrylic paint that prevents dirt and grime from adhering to interior walls, especially walls in high-traffic areas in homes and offices, thus allowing stains to be cleaned away easily.

Besides being extremely washable and stain resistant, the new Nippon Paint Easy Wash with Teflon™ also comes with a new and vibrant array of colors that promises to be richer with an elegant soft sheen finish. Like all other premium Nippon Paint products, Easy Wash with Teflon™ is extremely durable, quick drying, and easy to apply because its formula ensures less splattering and easy touch-ups.



“We are very excited to be launching this new product,” shares Mr Henry Ang, Business Development Manager of Nippon Paint. “Nippon’s research and development efforts are now focused on providing lifestyle solutions to our consumers, as we noticed a growing need for more efficient and user-friendly products.”



Nippon Paint’s products are always environmentally friendly, with no lead and no mercury content in their non-toxic formulations. This keeps in line with their environmentally conscious policy.

Easy Wash with Teflon™ will be sold at the recommended retail price of S\$70 and to mark its launch, a 3M Scotch Brite cloth is redeemable with

the purchase of any five litre can of Easy Wash with Teflon™.

To find out more about this exciting new premium paint, visit any of our authorized dealers, Homefix or Selffix stores and pick up a can of Easy Wash with Teflon™. More information can also be found at www.nipponpaint.com.sg.

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About Nippon Paint (Singapore)

Nippon Paint (Singapore) Co Pte Ltd is an affiliate of Nippon Paint Japan - one of the most established pioneers in the paint industry with more than 120 years of experience in paint technology. Established in 1962, Nippon Paint is now a leading paint manufacturer in Singapore.

Combining research and development with in-depth local market understanding, we provide end-to-end solutions for virtually all kinds of painting needs - from home furnishings, high-rise buildings, factories to numerous industrial applications.

Guided by our core values of integrity, resourcefulness and drive to achieve excellence in everything we do, we have and will continue to deliver innovative products and services to protect and beautify our surroundings.