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## **NIPPON PAINT LAUNCHES NEW AQUA BODELAC, A HIGH GLOSS WATER-BASED WOOD & METAL ENAMEL PAINT**

- ▶ Easy to apply and quick drying, requiring only two hours to fully dry
- ▶ Low Volatile Organic Content (VOC) and low odour

**1 April, 2009, Singapore** – Nippon Paint is proud to introduce Aqua Bodelac, a breakthrough in water-based enamel paint technology. This brand new paint product has been awarded the Green Label by the Singapore Environmental Council. A first of its kind, Aqua Bodelac is a water-based modified acrylic gloss enamel paint with low Volatile Organic Content (VOC) that is ideal for interior wood and metal surfaces.

Easy to apply, requiring just two hours to dry, and extremely washable, the Nippon Paint Aqua Bodelac is the excellent choice for a hassle-free paint job. Other superior benefits of the Nippon Paint Aqua Bodelac are:

- Environmentally-friendly and non-toxic
- Alkaline and fungus resistant
- Extremely stain-resistant and non-yellowing



The new Nippon Paint Aqua Bodelac will be sold at the recommended **retail price** of **S\$21** for a one-litre can at all Home-fix and Selffix stores, as well as all leading hardware stores from April 2009.

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**About Nippon Paint (Singapore)**

Nippon Paint (Singapore) Co Pte Ltd is an affiliate of Nippon Paint Japan - one of the most established pioneers in the paint industry with more than 120 years of experience in paint technology. Established in 1962, Nippon Paint is now a leading paint manufacturer in Singapore.

Combining research and development with in-depth local market understanding, we provide end-to-end solutions for virtually all kinds of painting needs - from home furnishings, high-rise buildings, factories to numerous industrial applications.

Guided by our core values of integrity, resourcefulness and the drive to achieve excellence in everything we do, we have and will continue to deliver innovative products and services to protect and beautify our surroundings.