



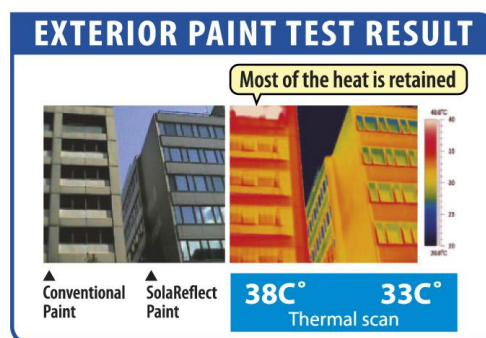
COOL HOMES WITH ENVIRONMENTALLY-FRIENDLY PAINT – SOLAREFLECT BY NIPPON PAINT

Nippon Paint's SolaReflect reduces surface temperature by up to 5°C

19 August 2009 Singapore – This September, Nippon Paint is launching an environmentally friendly exterior paint – SolaReflect - that reduces heat build-up. How does the paint do that? SolaReflect can reflect infra red light from coated surfaces. This allows less heat to be absorbed into external surfaces and surroundings, creating a cooler surface temperature of up to 5° Celsius. SolaReflect is environmentally friendly as this paint helps reduce heat build-up, subsequently decreases power needed for air-conditioning or cooling off, which indirectly reduces carbon emissions.



Compared to SolaReflect, conventional paints which are non-solar reflective would heat up much faster and to a greater degree when exposed to sunlight.



Other benefits of SolaReflect are:

- **Excellent weather resistance**
- **Long lasting colours**
- **Excellent dirt pick up resistance**
- **Elastic and flexible to cover hairline cracks**
- **Excellent resistance to alkali**
- **Non-toxic (no lead, mercury and heavy metals)**
- **Anti-fungus and anti-algae properties**

The new Nippon Paint SolaReflect retails at **S\$84 for a five-litre can** and is available at all leading hardware stores from September 2009.

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About Nippon Paint (Singapore)

Nippon Paint (Singapore) Co Pte Ltd is an affiliate of Nippon Paint Japan - one of the most established pioneers in the paint industry with more than 120 years of experience in paint technology. Established in 1962, Nippon Paint is now a leading paint manufacturer in Singapore. Nippon Paint (Singapore) was also among the Top 10 favourite brands of Singaporeans in a recent survey conducted by Superbrands.

Combining research and development with in-depth local market understanding, we provide end-to-end solutions for virtually all kinds of painting needs - from home furnishings, high-rise buildings, factories to numerous industrial applications.

Guided by our core values of integrity, resourcefulness and the drive to achieve excellence in everything we do, we have and will continue to deliver innovative products and services to protect and beautify our surroundings.