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What A Difference Some Paint Makes

30 Homes in Chai Chee Get A Fresh Coat of Paint

26 July, 2008, Singapore – In a bid to brighten up the lives of lower income residents living in this area, the Family Life Centre, a non-profit voluntary welfare organisation, together with over a hundred of their Volunteers In Partnership and student volunteers from various Secondary Schools, Junior Colleges and Polytechnics came to spend their Saturday morning repainting homes in the Marine Parade GRC, with some 60 five-litre cans of paint entirely sponsored by Nippon Paint Singapore.

Some 30 lower income families in the Chai Chee area benefited from this project, aptly named Project Paint. The aim of Project Paint is to promote welfare and care for the elderly, cultivate social responsibility and foster inter-generational bonding in Singapore's youth.

Dr Muhammad Faishal Ibrahim, MP for Marine Parade GRC, was also present to kick-start the painting. Donned in overalls, Dr Faishal personally painted part of a resident's home in a show of support for Project Paint.

Said Dr Muhammad Faishal Ibrahim, MP for Marine Parade GRC, "I am glad that so many parties, like Nippon Paint Singapore, the volunteers from Family Life Centre and the various schools, have been so generous with their time and resources. It is especially heartening to see young Singaporeans learning how to give back to society."

Both Family Life Society and Nippon Paint Singapore hope that more social outreach projects like Project Paint can be organised with other GRCs around the island.

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About Family Life Centre

Family Life Centre is a non-profit social welfare organization registered with the Registrar of Societies. It is a community care outreach that provides counseling, training and educational programmes to help meet the physical, emotional and physiological needs of the society.

About Nippon Paint (Singapore)

Nippon Paint (Singapore) Co Pte Ltd is an affiliate of Nippon Paint Japan - one of the most established pioneers in the paint industry with more than 120 years of experience in paint technology. Established in 1962, Nippon Paint is now a leading paint manufacturer in Singapore.

Combining research and development with in-depth local market understanding, we provide end-to-end solutions for virtually all kinds of painting needs - from home furnishings, high-rise buildings, factories to numerous industrial applications.

Guided by our core values of integrity, resourcefulness and drive to achieve excellence in everything we do, we have and will continue to deliver innovative products and services to protect and beautify our surroundings.